

# “Social media” - tips & tricks for the trainers

## Presentation supplement for adult trainers

### At the beginning of the workshop

Ask participants if they have Facebook application on their smartphones. If not, it'll be useful if they install the application, so that they can do activities during the workshop.

### While in slide number 6

Ask participants if they use social media and if yes, then which type (Facebook, Instagram, others?), how often etc.

### While in slide number 8

You can ask participants what did people use before when there was no social media? How the function of social media was fulfilled in the society?

### From slide 12 to 18

If possible, try to make participants do all things that are on the slides. You need some time for that but it's worth it – otherwise they won't memorize it. Of course, no one should be forced to create a FB account if he/she doesn't want it.

### While in slide number 21

It'd be good to show some interesting Instagram accounts during the workshops. Prepare some inspiring examples and/or ask participants to share with others their favourite profiles (if they have any).

### While in slide number 23:

Make everybody who has a FB account enter their settings and check what they have.